



For more information, contact:
Suzanna Rosemont, VP Marketing
Green Media Enterprises LLC
310.984.6903
SRosemont@GreenMediaEnterprises.com

Sustainable Living Spaces Inspired by Eric Lloyd Wright on Display at Green West and Green East

Innovative installation compliments the wide range of special events, exhibits, and conference sessions all taking place at Green West and Green East

Los Angeles, CA (April 1, 2008) **Green Media Enterprises** (GME) today announced that organic architect Eric Lloyd Wright and his studio will conceptualize a display of green living spaces on the show floor at its **Green West** event scheduled May 20-22, 2008 at the Los Angeles Convention Center and its Green East event scheduled October 21-23, 2008 at the Jacob K. Javits convention center in New York. Collaborating on the project are Eric Lloyd Wright's chief associates Hannah Wear and Kevin Parkhurst, also the principal partners of Design Integration Group (DIG) Eric's in-house ecological design consulting firm. Each event will display sustainable spaces that are distinctly unique, reflecting the local environment, materials and community culture, the core principles of sustainable organic architecture.

"We are thrilled to have Eric Lloyd Wright inspire this unique feature at our events," said Diane O'Connor, President of Green Media Enterprises. "Eric Lloyd Wright's focus on the use of natural and non toxic materials and alternative construction and energy systems represents the best in sustainable architecture. Putting this innovative display on the show floor at Green West and Green East is yet another way we are working to foster a completely interactive experience for our visitors, our exhibitors, and our speakers."

Green suppliers collaborating on the Green West and Green East green room displays include Bradco Kitchens and Baths, Cisco Brothers, Discover Green, Eco Partners, Green Plumbers, Homasote, KlipTech, Mina USA, Moda Collection, Nana Wall, Oxygen Ozone, Peterman Lumber, Piur Panels, Pixel Organics, Quad-Lock, R Control, Sloan, Stone Etc, Sub Zero/Wolf, Sustainable Pet Design, Vetrazzo, and others.

"I am excited to be working with Green Media Enterprises, Hannah Wear and Kevin Parkhurst, and the incredible team of green suppliers collaborating on this project," said Eric Lloyd Wright. "Eric Lloyd Wright & Associates Architecture and Planning is committed to the continuing evolution of organic architecture just as Green Media Enterprises is committed to providing a dynamic trade show experience for the rapidly evolving green marketplace. Collaborating on this project is an excellent way to display green building concepts for the creative architectural and building communities in Los Angeles and New York."

A visitor admission ticket to Green West includes access to the full spectrum of exhibits, conference panels, exhibitor product presentations, special events (including the Eric Lloyd Wright inspired conceptual rooms), keynote addresses, and unique networking opportunities.

About Eric Lloyd Wright:

Eric Lloyd Wright is an architect and founder of Eric Lloyd Wright & Associates Architecture and Planning and the [Wright Organic Resource Center](#) in Malibu, California. During Eric Lloyd Wright's early years in architecture, he was an apprentice to his grandfather, Frank Lloyd Wright and his father, Lloyd Wright. His portfolio includes the restoration and renovation of Frank Lloyd Wright and Lloyd Wright works as well as residences and institutional buildings of his own design. Eric Lloyd Wright's current focus is on the evolution of Organic Architecture and Green Building design.

About Design Integration Group:

Design Integration Group is an ecological design and construction company that also acts as consultant to architects in "greening" their projects. Principals Hannah Wear and Kevin Parkhurst work closely with Eric Lloyd Wright in evolving the principles and aesthetics of Organic Architecture with the insights of ecological design and contemporary environmental understandings.

About Green West:

[Green West](#) (along with its New York counterpart [Green East](#)) is a dynamic new trade event that reinvents the traditional concept of an expo and conference. Offering the complete interactive experience, Green West features the full spectrum of exhibits, conference panels, exhibitor product presentations, special events, keynote addresses, and unique networking opportunities, all on the show floor. Green West is produced by [Green Media Enterprises](#), a portfolio company of [EBITDA Media](#).

For more information on Green West, please contact:

Suzanna Rosemont, VP of Marketing

(310) 984-6903

SRosemont@GreenMediaEnterprises.com

###