



Press Registration Form

PRESS REGISTRATION:

Green West is a dynamic new trade event that reinvents the traditional concept of an expo and conference. Offering the complete interactive experience, Green West features the full spectrum of exhibits, conference panels, exhibitor presentations, special events, keynote addresses, and unique networking opportunities all on the show floor. Covering Green West offers unique access to the hottest stories in green all in one place over three days at the Los Angeles Convention Center, May 20-22, 2008.

Please send this completed form to Suzanna Rosemont, VP of Marketing, Green Media Enterprises via e-mail (SRosemont@GreenMediaEnterprises.com) or fax it to 310.476.2989. Your preprinted press badge will be waiting for you in the Green West Press Room. Please check in there when you arrive at Green West and show your press credentials* to pick up your badge. Please note: Green West press badges are non-transferable and can only be issued to editorial staff. Publishers, sales people, and other staff members are not eligible to receive press badges.

CONTACT INFORMATION:

First Name

Last Name

Job Title

Name of Publication/Web site/Newsletter

Street Address

City, State, Zip

Phone Number

E-Mail Address

REQUIRED CREDENTIALS:

Print Media:

Please provide one of the following:

- A copy of your business card with name, editorial title, and media outlet's logo.
- A copy of a current masthead, which displays your name and industry-related editorial title.
- A copy of a recently published bylined industry-related article written by you.

Online Media:

Please provide one of the following:

- A copy of your business card with name, editorial title and media outlet's logo.
- A copy of your online publication's home page and the masthead page with your name and title appearing in an editorial capacity.
- A copy of a recently published bylined industry-related article written by you.

Freelance Writers:

Please provide one of the following:

- A letter (on letterhead) from a publisher, editor-in-chief or managing editor indicating that you are covering Green West for their publication, as well as the section of the publication to which you are contributing.
- A copy of a recently published bylined industry-related article written by you.

Broadcast Teams:

Please provide one of the following:

- A copy of your business card with name, title and media outlet's logo.
- A letter from a producer (on letterhead) indicating that you are covering Green West for that broadcast outlet. Please note that each member of the crew needs to register separately. Broadcast programs not affiliated with a major network or national cable news station are also required to provide a published listing of the show's market(s) and airing schedule.

